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R. Martin Creative
Marketing, Web & Print

LOCAL PRESENCE MANAGEMENT · ONGOING PLAN

Win the map pack, month after month.

Active management and growth for service businesses in competitive markets, like contractors, landscapers, HVAC companies and professional services. Everything in Local Presence Guard, plus the regular posts, photos, review responses and tune-ups that help you compete for the Local 3-Pack and AI answers.

October 2026 Richmond, Illinois rmartincreative.com

WHAT'S INCLUDED

PROTECT	Everything in Local Presence Guard
GROW	Google posts · Photos · Review responses
TUNE	Quarterly service & category tune-ups
REPORT	Listing health · AI & local rank report

$149/mo

One monthly plan, so your profile stays active all year.

10 tasks

The 5 Guard tasks plus 5 growth tasks.

No contract

Stop anytime. Save 10% with a yearly contract.

Every cycle PROTECT

Everything in Local Presence Guard

The foundation: your listings are checked and kept accurate, so the growth work is built on correct details.

- **Name, address and phone checked.** Your Google, Apple and Bing listings and the data aggregators are checked for unauthorized edits, wrong hours and overwritten details, and anything wrong is fixed right away.
- **Duplicate listings removed.** New duplicate map pins and directory listings are found and removal is requested right away, so customers don't find an old number or the wrong location.
- **Competitor edit shielding.** Anyone can suggest edits to your Google Business Profile. Each check looks for bad-actor changes like "permanently closed" or a swapped phone number, and corrects them as soon as they're caught.
- **Listing health summary.** A one-page report: the status of your listings, how accurate they are, and how many people viewed you in map searches.
- **Review alerts.** At each check, an email about any new Google, Bing or Yelp reviews since the last one.

Every cycle GROW

Plus active management

1. ### Google Business Profile posts

   Announcements, seasonal offers and completed local jobs posted to your profile, so it stays active and gives searchers a reason to call.

2. ### Photo management

   Your new project, team and service photos uploaded with descriptive, local file names and captions.

3. ### Review responses, as reviews come in

   Every new Google and Yelp review gets a personal response shortly after it's posted, not saved up for the monthly cycle, so customers can see you're listening.

Every cycle CONTINUED

4 Service and category tune-ups

Once a quarter, your services menu, description and attributes are updated for seasonal demand in Northern Illinois and Southeast Wisconsin.

5 AI discovery and local rank report

Where you show up in the map pack and in AI answers for your top service keywords, so you can see the progress.

Your part

Send me new photos of your projects, team and services as you take them. Real local photos are what make your profile stand out, and a decent phone photo in good daylight does the job.

Billing MONTHLY

One simple monthly plan

Competing for the map pack takes steady, regular activity, so Local Search Dominance runs every month.

Monthly

$149 / month

- Listing checks and duplicate cleanup every month, with problems fixed right away
- Google Business Profile posts and photos every month
- Personal responses to new reviews as they come in
- Listing health summary and AI discovery and local rank report every month
- Service and category tune-up every quarter
- Billed monthly

Save with a yearly contract

The plan is **10% off** with a yearly contract. There's no long-term contract otherwise, so you can stop anytime.

How the two plans compare

EACH CYCLE	PRESENCE GUARD $39/MO · $49/QTR	SEARCH DOMINANCE $149/MONTH
Listings checked for wrong or changed details	✓	✓
Duplicate listings found and removal requested	✓	✓
Competitor edits caught and corrected	✓	✓
Listing health summary	✓	✓
New review alerts	✓	✓
Google Business Profile posts	—	✓
Photo uploads with local captions	—	✓
Review responses, as new reviews come in	—	✓
Quarterly service and category tune-ups	—	✓
AI discovery and local rank report	—	✓

Questions GOOD TO KNOW

Common questions

Is there a long-term contract?

No. Pay monthly and stop whenever you like. If you'd rather commit for a year, a yearly contract saves 10%.

Who owns my listings?

You do. Every listing stays in your business's name and under your own accounts. I'm added as a manager where the platform allows it, so you never hand over a password and can remove me anytime.

How is this different from the Monthly Retainer?

The Monthly Retainer (from $200/month) covers your website: on-page work, content and AI visibility checks. Local Search Dominance covers your listings: your Google Business Profile, maps and directories. They work well together, but they're separate.

Do I need to write anything?

No. Posts and review responses are written and published for you. The only thing that helps from your side is sending new photos as you take them.

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Ready to compete for the map pack?

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