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R. Martin Creative
Marketing, Web & Print

LOCAL PRESENCE MANAGEMENT · ONGOING PLAN

Keep your listings right, all year long.

Getting your listings right is a project. Keeping them right is ongoing work: Google accepts edits from the public, duplicate listings reappear, and directories overwrite each other. Local Presence Guard checks your listings every month or every quarter, and anything wrong is fixed as soon as it's caught.

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WHAT'S INCLUDED

CHECK	Name, address & phone · Duplicates · Competitor edits
FIX	Problems addressed as soon as they're caught
ALERT	New review alerts
REPORT	Listing health summary

$39/mo

Or $49 a quarter for the same work, done once every three months.

5 tasks

Every cycle: accuracy, duplicates, competitor edits, review alerts and a summary.

No contract

Stop anytime. Save 10% with a yearly contract.

Every cycle MONITORING & MAINTENANCE

What Local Presence Guard does for you

Essential monitoring and maintenance for established businesses that want their listings protected, without any ongoing content work. Here's what happens every cycle.

1 **Name, address and phone checked**

Your Google, Apple and Bing listings and the data aggregators are checked for unauthorized edits, wrong hours and overwritten details, and anything wrong is fixed right away.

2 **Duplicate listings removed**

New duplicate map pins and directory listings are found and removal is requested right away, so customers don't find an old number or the wrong location.

3 **Competitor edit shielding**

Anyone can suggest edits to your Google Business Profile. Each check looks for bad-actor changes like "permanently closed" or a swapped phone number, and corrects them as soon as they're caught.

4 **Listing health summary**

A one-page report: the status of your listings, how accurate they are, and how many people viewed you in map searches.

5 **Review alerts**

At each check, an email about any new Google, Bing or Yelp reviews since the last one.

Who it's for

Established businesses whose listings are already in good shape and who want them to stay that way. If your listings need fixing first, start with one of the one-time packages, beginning with a free Website + Search Health Check.

Billing MONTHLY OR QUARTERLY

Pick the pace that suits you

Both options cover the same checklist. The only difference is how often the checks, review alerts and summary happen.

Monthly

$39 / month

- Checks and duplicate cleanup every month
- Listing health summary every month
- Review alerts every month
- Billed monthly

Quarterly

$49 / quarter

- Checks and duplicate cleanup once a quarter
- Listing health summary once a quarter
- Review alerts once a quarter
- Billed every 3 months

Save with a yearly contract

Either option is **10% off** with a yearly contract. There's no long-term contract otherwise, so you can stop anytime.

How the two plans compare

EACH CYCLE	PRESENCE GUARD $39/MO · $49/QTR	SEARCH DOMINANCE $149/MONTH
Listings checked for wrong or changed details	✓	✓
Duplicate listings found and removal requested	✓	✓
Competitor edits caught and corrected	✓	✓
Listing health summary	✓	✓
New review alerts	✓	✓
Google Business Profile posts	—	✓
Photo uploads with local captions	—	✓
Review responses, as new reviews come in	—	✓
Quarterly service and category tune-ups	—	✓
AI discovery and local rank report	—	✓

Questions GOOD TO KNOW

Common questions

Is there a long-term contract?

No. Pay monthly or quarterly and stop whenever you like. If you'd rather commit for a year, a yearly contract on either plan saves 10%.

Who owns my listings?

You do. Every listing stays in your business's name and under your own accounts. I'm added as a manager where the platform allows it, so you never hand over a password and can remove me anytime.

Do you write posts or reply to reviews for me?

Not on this plan, but at each check I'll email you about any new reviews so you can reply. Guard is monitoring and maintenance. Posts, photos and personal review responses are part of Local Search Dominance, which includes everything in Guard.

What happens if something is wrong between checks?

Problems are caught at the next check, monthly or quarterly depending on your option, and fixed right away. If you spot something sooner, just let me know.

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Ready to protect your listings?

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